



Case Study

Onpoint Logistics



Onpoint Logistics is a leading logistics and haulage company with a fleet of over 60 vehicles. They turned to Communicate Better to help simplify the technology that runs their business.

Learn more about how Communicate Better helped save time and boost productivity »

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Our Task

To empower Onpoint Logistics to manage a smart, time-saving Mobile and Telematics technology solution that ultimately proves cost-effective and increases productivity.

The Strategy

Communicate Better introduced rich scheduling, fleet planning and asset utilisation technology.

Now, the team at Onpoint Logistics can easily manage and monitor their fleet in real-time.

A smart 360-degree vehicle camera system helps

offer visibility and improve driver behaviour. 24/7 automated reporting and asset tracking from the Webfleet LINK 340 also ensures that the team always know how their vehicles are being used.

With Communicate Better's solution, Onpoint Logistics also benefit from high-speed data, free and constant upgrades, as well as dedicated support and maintenance.

The Results

Since the implementation of Communicate Better's solution, Onpoint Logistics have reported 34% in fuel savings.

Meanwhile, rich high-speed data and connectivity ensures there is no downtime and has helped boost productivity by over 14%.

They Said...

"We're delighted with the service and support by Communicate Better. They have helped revitalise our fleet by enabling us to save time and money. We could not be happier!"

Carl Delaney

Managing Director, Onpoint Logistics



60 Vehicles



14% Productivity Increase



19% Time Savings



34% Fuel Savings

We create success stories. As an award-winning market leader, Communicate Better keeps clients up to speed with cutting edge technology, providing cost-effective solutions for growing businesses. At the heart of what we do, comes building lifelong relationships with our customers.

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