



Case Study

TK Components



TKC is a leading supplier to the UK and Ireland's kitchen and bedroom industry, offering a range of doors, accessories and components to trade customers. They were looking for an easy to use, cloud-based fleet solution which combined economical and efficient routing with vehicle tracking.

Learn more about how Communicate Better boosted productivity and fuel savings »

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Our Task

To empower TK Components to manage a smart, reliable technology solution that proves simple and cost-effective, and ultimately, increases productivity.

The Strategy

Communicate Better introduced a game-changing telematics solution to boost productivity for TKC.

TKC can now utilise the OptiDrive 360 functionality within TomTom WEBFLEET to give drivers and managers real-time feedback.

Meanwhile, the Maxoptra route planning tool automatically generates Estimated Time of Arrival (ETA) notifications, either by email or text message. Updated in real-time, these help reduce the number of failed deliveries and improve customer service levels.

The Results

Since the implementation of Communicate Better's solutions, TK Components have noted a significant 31% in cost savings.

TKC can now automatically download driving time data remotely using WEBFLEET Tachograph

Manager, saving on paperwork, time and effort. Being able to allocate drivers to the nearest job, react to order changes and avoid traffic in real-time has boosted productivity - drivers are handling around 27% more jobs each day.

They Said...

"Communicate Better's combined routing and telematics solution has helped us to cut 33% off our annual fuel bill, as well as reduce environmental emissions."

Andy Manktelow

Transport Manager, TKC



41% Increased Customer Satisfaction



27% Productivity Increase



31% Cost Savings



33% Fuel Savings

We create success stories. As an award-winning market leader, Communicate Better keeps clients up to speed with cutting edge technology, providing cost-effective solutions for growing businesses. At the heart of what we do, comes building lifelong relationships with our customers.

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